

FOR EDUCATIONAL PURPOSES ONLY

## **MEDIA ADVISORY**

Attention: Editors/Producers/Reporters

March 16, 2017

### **Mickey Mouse is Moving North**

Walt Disney Parks and Resorts is announcing the purchase of a property in Southern Ontario to build a new attraction. This attraction will mix Canadian traditions and Disney magic in a fresh new way.

**WHO:** Disney Parks and Resorts, Laura Koops, Bardish Chagger

**WHAT:** Information about a new attraction

**WHERE:** Grand Californian Hotel, Wisteria Room, 1600 Disneyland Dr. Anaheim

**WHEN:** Thursday, March 24, 2017 – 11 a.m.

**WHY:** This attraction is the first of its kind in the world, and brings Canada into the Disney Family.

**HOW:** New investments and partnerships between Canada and The United States

**MEDIA OPPORTUNITIES:** Media will have an opportunity to ask questions of the spokesperson after the announcement is made.

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**Media Contact:**

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