

FOR EDUCATIONAL PURPOSES ONLY

MEDIA ADVISORY

Attention: Editors/Producers/Reporters

March 16, 2017

Mickey Mouse is Moving North

Walt Disney Parks and Resorts is announcing the purchase of a property in Southern Ontario to build a new attraction. This attraction will mix Canadian traditions and Disney magic in a fresh new way.

WHO: Disney Parks and Resorts, Laura Koops, Bardish Chagger

WHAT: Information about a new attraction

WHERE: Grand Californian Hotel, Wisteria Room, 1600 Disneyland Dr. Anaheim

WHEN: Thursday, March 24, 2017 – 11 a.m.

WHY: This attraction is the first of its kind in the world, and brings Canada into the Disney Family.

HOW: New investments and partnerships between Canada and The United States

MEDIA OPPORTUNITIES: Media will have an opportunity to ask questions of the spokesperson after the announcement is made.

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Media Contact:

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